

News Release



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iLevel Technology Advances Framing Lumber to a New Level of Quality and Reliability

iLevel® Framer Series™ Lumber Virtually Eliminates Warp

Building on more than 10 years of research and testing, iLevel by Weyerhaeuser introduces a break-through in structural framing lumber with iLevel® Framer Series™ Lumber. Framer Series lumber is precision tested for stability and strength using state of the art automated grading techniques. The result is lumber that remains straight and true long after it is installed in a home. www.ilevel.com

iLevel's patented technology evaluates both the internal and visual characteristics of each piece and yields a product with the highest stability and consistency. The proprietary testing and grading procedures far exceed standard visual grading alone, allowing iLevel lumber to perform with an exceptional level of quality and reliability. Builders benefit by receiving a product with greater predictability that helps reduce the risk of call-backs.

The consistency and stability of Framer Series lumber also helps builders save time and reduce waste by eliminating the need to cull through piles of lumber. In addition, iLevel labels each piece "crown up" to remove the need for visual inspection and guesswork on the job site. The ability to easily align the crown of individual boards speeds installation and helps result in level floor and wall systems without humps or dips. Framer Series lumber is well suited for uses

throughout the structural frame, including precision applications where dimensional stability is especially critical, such as wall studs, floor joists and roof trusses.

“All lumber is definitely not equal,” says Brian Greber, vice president of marketing and technology for iLevel. “iLevel uses science and engineering throughout the lumber production process – from forestry through sawmilling and testing – to provide a superior product. iLevel Framers Series takes lumber to a level never before possible, helping builders construct higher quality structural frames and reducing the worry of call-backs.”

Builders also can be confident that Framers Series lumber is an environmentally responsible product. All of iLevel’s Framers Series lumber is certified to the Sustainable Forestry Initiative® (SFI) standard, which is recognized in the National Green Building Standard™. Every Framers Series piece has an SFI label printed on it.

In addition to Framers Series lumber, iLevel Performance Tested lumber includes iLevel Premium Joists™, as well as iLevel Machine-Stress-Rated Lumber (MSR) and Machine-Evaluated Lumber (MEL). All Performance Tested lumber is evaluated to the highest standards in the industry.

Framers Series lumber is currently available in select East Coast U.S. markets and will be available nationwide in the coming years. Contact iLevel for availability in your area.

About iLevel by Weyerhaeuser

iLevel is Weyerhaeuser’s integrated residential framing business resulting in a seamless, unified solution for residential builders through dealers – offering a coordinated network of support for all structural framing materials. By combining Weyerhaeuser’s high-quality products and services from well-known brands like Trus Joist and Structurwood, with its distribution and technology capabilities, iLevel efficiently supplies customers with all the necessary components for building the residential structural frame, and solving builder and customer needs around that frame.

About Weyerhaeuser

Weyerhaeuser Company, one of the world's largest forest products companies, was incorporated in 1900. In 2007, sales were \$16.3 billion. It has offices or operations in 13 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction, development and related activities. Additional information about Weyerhaeuser's businesses, products and practices is available at <http://www.weyerhaeuser.com>.

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