



News Release

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Green Builder College Launches Online Course for Builders on Structural Framing Materials

iLevel by Weyerhaeuser Sponsors Lessons on the Green Building Benefits of Wood

Federal Way, Wash., April 1, 2009 – To support builders and other industry professionals in their green building efforts, Green Builder College announces the availability of a new, comprehensive course on wood structural framing materials sponsored by iLevel by Weyerhaeuser. Participants can complete the course online at: greenbuildercollege.com.

The course is comprised of five individual lessons of 10 to 15 minutes each. iLevel experts in structural framing and sustainable forestry, along with builders experienced in green construction, discuss the role of framing in a green home.

Builders completing the course will learn about:

- Green attributes of wood
- Purposes and advantages of certified lumber
- Benefits of using engineered wood products
- Techniques for reducing framing construction waste, and
- How wood framing can help builders achieve certification under major green building rating programs.

“We developed this course as part of our ongoing commitment to both builders and the environment,” says Susan Swirsley, Director of Brand and Customer Marketing for iLevel. “As green building continues to gain momentum, it’s one way we’re building support with our customers by providing practical information on environmentally responsible construction.”

Green Builder College is the first educational program to offer certification and continuing education to individuals in the homebuilding professions. It augments information provided in existing project rating programs so homebuilders and their employees can learn the science behind high-performance, resource-efficient construction.

“Working with iLevel allows us to engage builders with a course that is a convenient, user-friendly and authoritative guide to green structural framing materials and methods,” says Sara Gutterman, Chief Executive Office of Green Builder Media. “It’s a great addition to our existing courses that cover all aspects of green building, from energy efficiency to indoor air quality.”

About Green Builder Media

Green Builder® Media, LLC, is the leading media company in the North American residential building industry focused exclusively on green building and responsible growth. With a comprehensive suite of in-print, online, and in-person offerings, Green Builder Media is helping building professionals prepare themselves for the new green economy by providing them with the educational tools they need to increase their knowledge about sustainable development.

About iLevel by Weyerhaeuser

iLevel is Weyerhaeuser’s integrated residential framing business providing seamless, unified building solutions. By offering the most comprehensive and innovative collection of proven structural framing materials, technical support and software in the building industry, and the means to distribute them efficiently, iLevel is leading the structural

frame market and helping builders and dealers succeed in today's challenging business environment. www.ilevel.com

About Weyerhaeuser

Weyerhaeuser Company, one of the world's largest forest products companies, was incorporated in 1900. In 2008, sales were \$8 billion. It has offices or operations in 10 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction and development. Additional information about Weyerhaeuser's businesses, products and practices is available at <http://www.wy.com>.

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