

News Release



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Custom Homebuilders Rate iLevel by Weyerhaeuser Engineered Wood Products Tops in Survey

FEDERAL WAY, Wash., November 24, 2009 – iLevel by Weyerhaeuser has long been a leader in innovation and technology in the structural frame products industry. From products such as Weyerhaeuser 4-Square® Lumber in the 1920s to Trus Joist company’s invention of the wood I joist in the 1960s to new engineered wood products today, the company has consistently developed and marketed simple-to-use and high quality materials builders trust. Now, it is being recognized again for its superior engineered wood products (EWPs) in a survey conducted by *Home Builder Executive* magazine. The survey shows that a majority of custom homebuilders choose iLevel’s engineered wood products – with iLevel selected more than twice as often as the next closest competitor.

www.iLevel.com

“More than ever, builders are actively marketing the unique features of the homes they build and the brands they use,” says Carlos Guilherme, Vice President of Sales and Marketing for iLevel by Weyerhaeuser. “This has grown to include structural framing materials, and that means builders are careful in their choice of products that best meet homebuyers’ demands. iLevel strives to meet the needs of builders and homeowners alike, so it’s gratifying to know we’re hitting the mark.”

Home Builder Executive magazine published the results of their brands analysis survey in the October 26, 2009 issue. The survey asked custom homebuilders to state which supplier/brand of engineered wood products they currently use or offer in their homes.

54% of respondents selected iLevel, while the next closest company was chosen by only 22%.

iLevel offers residential and light commercial builders a complete and innovative collection of framing materials and services, including those formerly available under the Trus Joist® name. The EWP line includes TimberStrand® LSL, Parallam® PSL, Microllam® LVL, TJI® Joists, and iLevel Edge™ and Edge Gold™ OSB panels.

To learn more about the complete iLevel line of residential framing products, software tools, technical support and extensive distribution network throughout North America, visit www.iLevel.com or call 1-888-iLevel8 (888-453-8358) to locate a dealer near you.

About iLevel by Weyerhaeuser

iLevel is Weyerhaeuser's integrated residential, multi-family and light construction framing business providing seamless, unified building solutions. By offering the most comprehensive and innovative collection of proven structural framing materials, technical support and software in the building industry, and the means to distribute them efficiently, iLevel is leading the structural frame market and helping builders and dealers succeed in today's challenging business environment. www.ilevel.com

About Weyerhaeuser

Weyerhaeuser Company, one of the world's largest forest products companies, was incorporated in 1900. In 2008, sales were \$8 billion. It has offices or operations in 10 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction and development. Additional information about Weyerhaeuser's businesses, products and practices is available at <http://www.weyerhaeuser.com>.