



News Release

For more information, contact:

Greg Wells
(208) 364-1428
greg.wells@weyerhaeuser.com

Weyerhaeuser Returns to its Roots for Wood Products Business Name

Federal Way, Wash., August 31, 2011 – Weyerhaeuser Company – a leading manufacturer and distributor of building products, software and services – is transitioning the name of its wood products business to the Weyerhaeuser brand. The “iLevel by Weyerhaeuser” business will simply be known as “[Weyerhaeuser](#).” Under the Weyerhaeuser banner, the company also will enhance promotion of its Trus Joist® brand of engineered lumber products – one of the most trusted brands in the building industry. Weyerhaeuser is making the name change to simplify customer contacts and leverage the widespread recognition of the Weyerhaeuser identity.

The name transition is designed to be seamless for customers. They will still have access to their same sales representatives, along with Weyerhaeuser’s full range of quality building materials, including Trus Joist® TJI® joists, TimberStrand® LSL, Parallam® PSL, and Microllam® LVL; Weyerhaeuser lumber, plywood, and oriented strand board (OSB); tools such as Javelin® design software, Stellar® fabrication software, and Forte® single-member sizing software; and third-party manufactured products including siding and trim, insulation and housewrap, steel concrete reinforcing materials, and other product lines.

“Our customers and vendors know us best as ‘Weyerhaeuser,’ so we are returning to what is most familiar to them,” said Larry Burrows, Weyerhaeuser Senior Vice President of Wood Products. “The Weyerhaeuser brand represents more than 100 years of strength, stability, and top-quality products and services. As we’ve done for decades, we’ll continue to innovate and provide builders and dealers with cost effective solutions for the residential, multi-family and light commercial construction markets.”

About Weyerhaeuser Wood Products

The Weyerhaeuser Wood Products business provides the building industry's most comprehensive and innovative collection of structural framing products, support and software for residential, multi-family and light construction. As an industry leader, Weyerhaeuser develops solutions to help builders and dealers improve quality and reduce costs. Continuing a legacy based on more than 110 years in business, and 50 plus years of expertise from Trus Joist[®], Weyerhaeuser manufactures trusted engineered wood products, oriented strand board (OSB), plywood and lumber. All of the products the company produces are SFI[®] certified. Weyerhaeuser is also one of the nation's leading building products distributors, offering a range of construction and finishing materials from other recognized manufacturers.

About Weyerhaeuser

Weyerhaeuser Company, one of the world's largest forest products companies, began operations in 1900. We grow and harvest trees, build homes and make a range of forest products essential to everyday lives. We manage our timberland on a sustainable basis in compliance with internationally recognized forestry standards. At the end of 2010, we employed approximately 14,000 employees in 10 countries. We have customers worldwide and generated \$6.6 billion in sales in 2010. Our stock trades on the New York Stock exchange under the symbol WY. Additional information about us is available at <http://www.weyerhaeuser.com>.