

# News Release



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## **Weyerhaeuser Introduces Pro Series™ Lumber**

*- New product resists mold, saves labor and inventory costs from sorting out inferior boards -*

**FEDERAL WAY, Wash., January 7, 2010** – To help builders and building material dealers improve their bottom lines in a tough economy, Weyerhaeuser has developed a new lumber product for a range of building applications – Pro Series™ Lumber. Weyerhaeuser's proprietary technology and quality control checks remove boards that have a greater tendency to eventually crook, twist or bow. The result is labor and material cost savings in the lumberyard and on the jobsite from reduced need to cull through piles of boards. Pro Series Lumber is also treated with a mold inhibitor to help it stay clean and bright and lower product loss rates and the risk of call-backs. [www.iLevel.com](http://www.iLevel.com)

Builders can rely on Pro Series Lumber to help achieve green building goals. The product carries a “Green Approved” rating by the National Association of Home Builders (NAHB) Research Center for use under the National Green Building Standard™. All pieces are also certified to the Sustainable Forestry Initiative® (SFI) standard, which addresses key environmental, social and economic forest values – from water quality and biodiversity to harvesting and regeneration. Pro Series Lumber, as with all wood products, helps reduce atmospheric concentrations of carbon dioxide through long-term storage of carbon, making it a natural choice for green building. It is made in North Carolina from locally grown timber, and

depending on end use location, can meet the regional material requirements of green building programs.

“The quality of lumber that dealers stock and builders use can help support their business success,” says Rob Taylor, Vice President of Lumber Technologies for Weyerhaeuser. “Starting with the trees in the forest and continuing throughout the manufacturing process, we utilize proprietary technologies to eliminate several of the hassles faced with lower quality lumber, creating more value for those customers who choose Pro Series lumber.”

Weyerhaeuser Pro Series lumber is part of a full line of high-quality lumber including iLevel Framed Series™ lumber and iLevel Machine-Stress-Rated Lumber (MSR) and Machine-Evaluated Lumber (MEL).

#### **About iLevel by Weyerhaeuser**

iLevel is Weyerhaeuser’s integrated residential, multi-family and light construction framing business providing seamless, unified building solutions. By offering the most comprehensive and innovative collection of proven structural framing materials, technical support and software in the building industry, and the means to distribute them efficiently, iLevel is leading the structural frame market and helping builders and dealers succeed in today’s challenging business environment. [www.ilevel.com](http://www.ilevel.com).

#### **About Weyerhaeuser**

Weyerhaeuser Company, one of the world’s largest forest products companies, was incorporated in 1900. In 2008, sales were \$8 billion. It has offices or operations in 10 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction and development. Additional information about Weyerhaeuser’s businesses, products and practices is available at <http://www.weyerhaeuser.com>.

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